

CLAIM AMENDMENTS

1. – 2. (Canceled)
3. (Currently Amended) The method of Claim [[1]] 32, further comprising the step of relating the survey questionnaire by subject matter to the previously collected survey results.
4. (Previously Presented) The method of Claim 3 wherein the request for the previously collected survey results and the survey questionnaire are related to automotive vehicles.
5. (Previously Presented) The method of Claim 3 wherein the step of providing the client with the survey questionnaire includes requesting the identifying indicia from the client.
6. (Previously Presented) The method of Claim 3 wherein the identifying indicia is a product identification number.
7. (Previously Presented) The method of Claim 3 wherein the identifying indicia is a VIN number.
8. (Canceled)
9. (Currently Amended) The method of Claim [[1]] 32, including the steps of:
receiving by the survey collector identifying indicia from the client; and
correlating the identifying indicia with a database to determine if a relationship exists between the identifying indicia and the subject matter of the survey questionnaire.
10. (Currently Amended) The method of Claim [[1]] 32, including the steps of:
receiving by the survey collector identifying indicia from the client; and

correlating the identifying indicia with a database to determine if a relationship exists between the identifying indicia and the client.

11. – 14. (Canceled)

15. (Previously Presented) The method of Claim 3 wherein the client is denied access to the previously collected survey results if no relationship is found between the indicia and the client.

16. (Currently Amended) The method of Claim [[1]] 32, further comprising the step of assimilating the survey response into the composite survey response.

17. – 30. (Canceled)

31. (Currently Amended) The method of claim [[1]] 32, further including the steps of: receiving by the survey collector identifying indicia from the client; correlating the identifying indicia with a database to determine if the client is a registered member; and

providing access to the previously collected survey results only if the client is also a registered member.

32. (New) A method of collecting and disseminating survey information, comprising the steps of:

providing a web site with hardware and software server components, the components including non-standard or specialized components that perform services for web site users, including a questionnaire database and a survey answers database storing previously collected survey results, and wherein the previously collected survey results include a composite survey response;

establishing communication via the internet between a client and the web site;

receiving, at the web site, a request from the client for the previously collected survey results; providing the client with a survey questionnaire from the survey questionnaire database;

providing access to the previously collected survey results to the client only if the web site receives a response to the survey questionnaire from the client, the results including a composite survey response that is unrelated to the survey questionnaire; and

rejecting the client's request for the survey results if a response to the survey questionnaire is not received from the client.

33. (New) The method of claim 32, further including the step of receiving, at the web site, identifying indicia related to the survey questionnaire.

34. (New) The method of claim 33, further including the step of correlating the identifying indicia to a database.

35. (New) The method of claim 34, wherein the correlating step determines if a relationship exists between the identifying indicia and the subject matter of the survey questionnaire.

36. (New) The method of claim 34, wherein the correlating step determines if a relationship exists between the identifying indicia and the client.

37. (New) The method of claim 34, wherein the correlating step determines if a relationship exists between the identifying indicia and the client and the survey questionnaire.

38. (New) A computer implemented system for collecting and disseminating survey information from a Web site, comprising:

a survey questionnaire system which electronically forwards a survey questionnaire on a product to a requesting client;

a product ownership verification system which uses information provided by the client to determine ownership by the client of the product which is the subject of the survey questionnaire;

a survey results system which forwards a requested survey result to the client; and

a product ownership verification system which uses information provided by the client to

determine ownership by the client of the product which is the subject of the survey questionnaire.

39. (New) The system of claim 38, wherein the verification system utilizes a database to correlate the information provided by the client with ownership of the product by the client.

40. (New) The system of claim 39, wherein the verification system utilizes a database publicly accessible via the internet.

41. (New) The system of claim 39, wherein the verification system utilizes a subscription based database accessible via the internet.

42. (New) The system of claim 38, wherein the verification system utilizes a VIN number to determine ownership of an automobile vehicle.

43. (New) The system of claim 38, wherein the verification system grants access to the survey results system upon verifying ownership of the product by the client.

44. (New) The system of claim 38, wherein the verification system denies access to the survey results system upon the inability to verify ownership of the product by the client.

45. (New) The system of claim 38, further comprising an incentive system whereby the client is entered into a drawing upon completion of a survey questionnaire.

46. (New) The system of claim 45, wherein a prize of the drawing in the incentive system is one of the following group: a monetary payoff of a loan taken out by the client to purchase the product; a monetary payoff of a specified number of loan or lease payments by the client to acquire the product; and fixed monetary amount.

47. (New) The system of claim 38, wherein the survey questionnaire system includes software

adapted to forward a survey questionnaire to be completed and electronically returned to the survey questionnaire system.

48. (New) The system of claim 38, wherein the survey results system includes software adapted to update a survey answers database upon completion and return of the survey questionnaire by the client.

49. (New) The system of claim 38, further comprising a client registration system including software which manages data regarding clients previously utilizing the system and including a registered member database.

50. (New) The system of claim 38, wherein the survey questionnaire relates to automotive vehicles.

51. (New) The system of claim 38, wherein the requested survey results relates to automotive vehicles.